



AGENDA

DAY 1 | THURSDAY DECEMBER 10th 2020

10:00-10:05 AM -- Introduction - HBCU CFF Experience Layout - NFL Football Operations

10:05-10:50 AM -- Commissioners Corner: NFL & HBCU's

Gregory Moore	SIAC	Jacqie McWilliams	CIAA
Dr. Charles McClelland	SWAC	Jim Trotter (Moderator)	NFL Media
Sonja Stills	MEAC		

10:50-11:30 AM -- The Team behind the Team: Working for an NFL Franchise

Kandyace Mayberry	Houston Texans	Aeneas Williams (Moderator)	NFL Legend
Shaneika Henderson	New Orleans Saints		
Ted Crews	Kansas City Chiefs		

11:30-11:45 AM ----- Break -----

11:45-12:15 PM -- Soft Skills: Resume Prep, Interviewing, Elevator Pitch

Leslie Satchell	NFL
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12:15-12:55 PM -- Working in College Athletics

Katrina Campbell	North Carolina A&T	Dee Dee Merritt	NCAA
Shannon Jackson	Jackson State University	Daniel Van Norton (Moderator)	NFL
Travis Taylor	North Carolina Central University		

12:55-1:00 PM ----- Break -----

1:00-1:40 PM --- Voices off the Field

LaTonya Story	LPS Consulting PR	Marilee Holmes	Roc Nation
Ashley Blackwood	The Sports Publicist	Gio Fillari	Nike
Rod Graves	Fritz Pollard Alliance	Usama Young (Moderator)	NFL

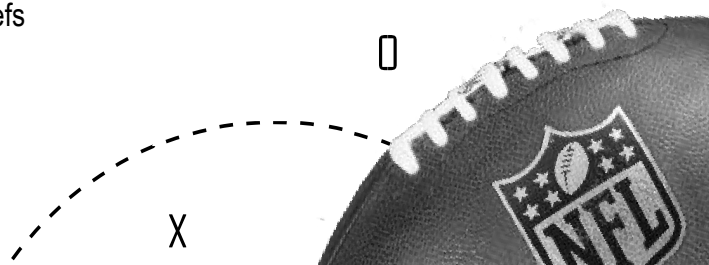
1:45 - 2:25 PM -- ESPN Bowl Game Operations & Event Management

John Grant	ESPN	Will Harper	ESPN
Shawanda Holsey	ESPN	Arthur McAfee (Moderator)	NFL
Edgar Gantt	ESPN		

2:25 - 2:55 PM -- HBCU CFF / NFL Experienceship Alumni

Micah Holmes	NFL	Karley Berry	NFL
East Dockery	Rhoden Fellow	Jamil Gittens (Moderator)	NFL
Terry Bradden	Kansas City Chiefs		

2:55 - 3:00 PM -- Closing Remarks





AGENDA

DAY 2 | FRIDAY, DECEMBER 11TH 2020

10:00-10:05 AM -- Introduction - HBCU CFF Experience Layout
NFL Football Operations

10:05-11:30 AM -- Breakouts with HR Club Reps
Led by NFL League and Club Representatives

11:30-11:40 AM ----- Break and Transition to Webinar -----

11:40-12:20 PM -- Behind the Scenes - The Executive Perspective

Tom Glick	Carolina Panthers	Ozzie Newsome	Baltimore Ravens
Jason Wright	Washington Football Club	Steve Wyche (Moderator)	NFL Network
Rich McKay	Atlanta Falcons		

12:20-1:00 PM -- NFL Football Operations at the League Office

Mike Lopez	NFL	Akil Coad	NFL
Wayne Mackie	NFL	Cam Lynch (Moderator)	NFL Legend
Laura Malfy	NFL		

1:00 - 1:40 PM -- Business Operations Inside the League Office

Bobby Gallo	NFL	Agaja Reddy	NFL
Belynda Gardner	NFL	Natara Holloway (Moderator)	NFL
Chris Halpin	NFL		

1:40 - 2:00 PM ----- Break and Transition -----

2:00 - 3:30 PM -- Breakout Sessions

Led by NFL League and Club Representatives

